



WILLIE STARGELL
CELEBRITY INVITATIONAL

2024

**SPONSORSHIP
INFORMATION**

November 1st - 3rd, 2024
WILMINGTON, NORTH CAROLINA

OUR MISSION

Honoring the Legacy of Willie Stargell by giving hope through research, patient care and treatment for those living with kidney disease.

PROGRAMS WE SUPPORT

Novant Health New Hanover Regional Medical Center - Willie Stargell "Pops" Dialysis Center

Grants for Individual Patient Care

Transplant Outreach Programs:

University of North Carolina Chapel Hill, Duke University, East Carolina University, Carolinas Medical Center & Wake Forest

Nursing Scholarships:

University of North Carolina Wilmington & Cape Fear Community College



THE FACTS

The US has the 3rd highest rate of new cases of kidney failure in the world.

660,000 Americans are being treated for kidney failure

468,000 Americans are on dialysis

One in seven Americans has chronic kidney disease, but most of them are not aware of their disease.

The primary causes of kidney failure are diabetes and elevated blood pressure.



For More Information & Sponsor Forms, Please Contact Meghan Tadlock
910-297-1405 or mtadlock@WillieStargellFoundation.org



WillieStargellFoundation



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williestargellinvitational

WILVER DORNEL STARGELL

March 6, 1940 - April 9, 2001

Baseball Hall of Fame, 1988



Known for his monstrous home runs, Willie "Pops" Stargell crushed 475 career home runs during his 21 year baseball career with the Pittsburgh Pirates (1962 - 1982). An intimidating left-handed hitter, Willie hit 7 of the 16 balls ever knocked completely out of Forbes Field. Willie helped the Pirates capture two World Series titles. His father-figure status earned him the nickname "Pops" and his influence was evident as he awarded his teammates gold Stars placed on their hats for a good play or game.

2023 SPONSORS

The Willie Stargell Foundation would like to say thank you to all our sponsors and supporters over the past 21 years. *We could not have done it without you!*

2023 PRESENTING SPONSOR



Mike & Amanda Baker



Chris Livingston & JoAnn Reilly



Paul Colvin



McGurrin Family



NICO Shipping



FRESNIUS MEDICAL CARE



Tim & Lynn Gardner



Professional Healthcare Consulting



Susan Nance

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- Cranfill Sumner, LLP • Dave & Suzanne Davis • East Coast Shutters - Lou LaMoine
- Eastern Nephrology • Evolve Companies • Farr, Miller, & Washington, LLC
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- Lisa Wayne - Intracoastal Realty • JNC Partners • Dylan Kosinski
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- Forvis LLP Don McNeill • National Coatings • Premier Management Company • Red Bank Wine • Rene's Fine Jewelry • Dan Smith • Wade Associates • Willie Stargell Dialysis Unit

Dear Sponsor:

On behalf of our Board of Directors, I am excited and pleased to share with you the 22nd Annual Willie Stargell Celebrity Invitational will take place at the Country Club of Landfall on November 1-3, 2024!

We are so incredibly appreciative of the support and partnership of our sponsors. We hope you will join us this November, as we continue our mission to improve the quality of life for people with kidney disease.

Over the last 21 years the Foundation, through the Willie Stargell Celebrity Invitational, has raised critical funding to support our mission. The following list includes, but is not limited to, those organizations where our fundraising efforts have made significant impacts:

- The National Kidney Foundation, which raises money for kidney disease and renal failure research
- UNCW and Cape Fear Community College Nursing Programs through scholarships to nursing students with an emphasis on renal care
- Transplant Outreach Programs: UNC-Chapel Hill, Duke Health, ECU, Carolinas Medical Center & Wake Forest
- Novant NHRMC Willie "Pops" Stargell Dialysis Center - establishing a state-of-the-art dialysis center providing dialysis machines and the first ever bedside heart monitors
- Funding for individual patient care requests across Southeastern NC

As we continue to pursue our mission - Giving hope through research, patient care, and treatment for those living with kidney disease, we are reminded that:

- 660,000 Americans are living with kidney failure live with kidney disease.
- 37 million American adults have chronic kidney disease.

As we gear up for our 22nd Annual Event, I am very pleased to share with you that we have hired our first ever, full-time Executive Director of the Foundation this year, Meghan Tadlock! Meghan's previous major event and non-profit experience will help us expand the efforts and vision of the Foundation. She is looking forward to working with you and our many supporters of this important effort!

The great success of this annual event would not be possible without the contribution and commitment from people like you. As the Willie Stargell Celebrity Invitational at Landfall continues to grow in popularity, we must cap our numbers this year. Please let us know as soon as possible if you will join us this year, so as not to miss out on this great event weekend, which is projected to be sold out before September.

Thank you for helping us continue to fulfill our mission every day by honoring and remembering the legacy of my late husband, Willie Stargell, while giving hope and help to those living with kidney disease. I hope we can count on your support in 2024!

With Enormous Gratitude,
Margaret Weller-Stargell

OFFICERS OF THE BOARD

President Margaret Stargell
Chair Andrew Givens
Vice Chair Mark Tyler
Treasurer Paul LeCompte
Secretary Jan Paul

BOARD MEMBERS

| | |
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| Jennifer Cranford | Sheri Shaw |
| Tim Gardner | Jeff Waller |
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| Clayton Gsell | Shannon Winslow |
| Cat Marinich | |

2024 EVENTS

FRIDAY

VIP RECEPTION

November 1st

The VIP reception hosts our Sponsors and Celebrities for exceptional food and first class entertainment in a relaxing and upscale private venue. This event is exclusively for our Sponsors and Celebrities at Ruth's Chris Steak House.



SATURDAY

GALA AND AUCTION

November 2nd

The Willie Stargell Celebrity Invitational Gala and Auction takes place on Saturday evening at the Country Club of Landfall. During this evening of elegance, you could walk away with a rare autographed sports item, a trip or luxurious jewelry item from the auction or dance the night away. *It's always a night to remember!*



SUNDAY

CELEBRITY GOLF INVITATIONAL

November 3rd

The Willie Stargell Celebrity Golf Invitational takes place on Sunday at the 27-hole Nicklaus Golf Course at the Country Club of Landfall. Tickets to this include green fees, carts, lunch, awards reception, drinks, exclusive golf gift package, guest gallery passes, and a celebrity placement per foursome.





2023 CELEBRITIES

Al Oliver, MLB retired

Aja Evans, Olympian

Andrew Givens, NFL Retired

Art Still, NFL Retired

Arthur Culbreath, Olympian

Bob Kendrick, Historian

Brian Hunter, MLB Retired

Buddy Lewis, Actor/Comedian

Cliff Levingston, NBA Retired

Darin Jordan, NFL retired

Dawson Dimon, Baseball Player

Dereck Whittenburg, Former NC State Player

Dominic Santana, Actor

Donnell Woolford, NFL Retired

Dwight Hicks, NFL Retired

Gary Matthews, MLB Retired

Gary Hudson, Actor

George Williams, Track & Field

Gregory Lloyd, NFL Retired

Harold Green, NFL Retired

James Arceneaux, Entertainment Industry

James Lampley, Sportscaster

Jim Foor, MLB Retired

John Candelaria, MLB Retired

John Daly, TV HOST

Kathy Sledge, Singer/Songwriter

Katrina Adams, World Champion/Chairperson

Kevin Young, MLB Retired

Kirani James, Olympian

Leland Maddox, Retired MLB Executive

Michael Mays, Philanthropist

Michael Merriweather, NFL Retired

Renaldo Nehemiah, Track & Field

Richard Murray, MLB Retired

Rocky Shipes, Long Drive Champion

Ron Robinson, MLB Retired

Sterling Sharpe, NFL Retired

Thad Daber, 4-Time World One Club Champion

Tony Womack, MLB Retired

Travis Best, NBA Retired

Sunshine Caines, Restaurateur

SPONSORSHIP MARKETING BENEFITS

- Connect with 600+ attendees over the course of the weekend.
- Network with local community leaders and local business owners.
- Network with Celebrities and Professional Athletes.
- Network with over 12 Regional and National Brand Sponsors.
- Receive Marketing and PR through . . .
 - Social Media
 - Signage at events
 - Recognition in sponsorship materials and event program
 - Recognition on website
 - Other special marketing & inclusions included based on specific sponsorship.
- Opportunity for customized sponsorship marketing and tickets.



SPONSORSHIP

| | Sponsorship Amount | Tickets to Sponsor/Celebrity Reception | Tickets to Auction Dinner & Dance | Golf Invitational | Stargell Event Swag Gift | Golf Gallery Tickets, Includes Food & Beverage | Banner Listing | Sign on Course | Program Ad Space | Autographed Pin flag | Sign on Hole | Social Media Inclusion |
|---------------------------------------|--------------------|--|-----------------------------------|-------------------|--------------------------|--|----------------|----------------|------------------|----------------------|--------------|------------------------|
| GOLF INVITATIONAL SPONSORSHIPS | | | | | | | | | | | | |
| PRESENTING SPONSOR | \$50,000 | 20 | 20 | 16 | 16 | 12 | ✓ | ✓ | Full | ✓ | ✓ | ✓ |
| HALL OF FAME | \$20,000 | 12 | 12 | 12 | 12 | 8 | ✓ | ✓ | Full | ✓ | | ✓ |
| HOME RUN | \$12,000 | 8 | 8 | 8 | 8 | 6 | ✓ | ✓ | 1/2 | ✓ | | ✓ |
| THE TRIPLE PLAY | \$6,000 | 4 | 4 | 4 | 4 | 4 | ✓ | ✓ | 1/2 | | | ✓ |
| THE DOUBLE PLAY | \$3,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/4 | | | ✓ |
| THE SINGLE PLAY | \$2,000 | 2 | 2 | 1 | 1 | 1 | ✓ | ✓ | 1/8 | ✓ | | ✓ |
| GOLF GALLERY | \$5,000 | 2 | 4 | | 2 | 10 | ✓ | ✓ | 1/2 | ✓ | | ✓ |
| AWARDS LUNCHEON | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | | ✓ |
| PRACTICE ROUND | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/4 | ✓ | | ✓ |
| CELEBRITY CLOSING DINNER | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/4 | ✓ | | ✓ |
| HOLE-IN-ONE | \$2,000 | | | | | 2 | ✓ | | Name | | ✓ | ✓ |
| AUTOGRAPHED PIN FLAG | \$250 | | | | | 1 | | | Name | ✓ | | ✓ |

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

Friday VIP Reception • Hotel • Hotel Hospitality • And More!

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|--|--------------------|--|-----------------------------------|-------------------|--------------------------|--|----------------|----------------|------------------|----------------------------|------------------------|
| FRIDAY SPONSOR / CELEBRITY RECEPTION SPONSORSHIPS | | | | | | | | | | | |
| BEVERAGE SPONSOR | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| ENTERTAINMENT | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| DECOR / FLORAL | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| CIGAR BAR | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/8 | ✓ | ✓ |
| SATURDAY AUCTION / GALA SPONSORSHIPS | | | | | | | | | | | |
| BEVERAGE SPONSOR | \$15,000 | 6 | 8 | 4 | 4 | 4 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| LIVE AUCTION | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| SILENT AUCTION | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| ENTERTAINMENT | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| DECOR | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| FLORAL | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| LIMO HOST | \$5,000 | 2 | 2 | 2 | 2 | 2 | ✓ | ✓ | 1/2 | ✓ | ✓ |
| CIGAR BAR | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/8 | ✓ | ✓ |
| VALET PARKING | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/8 | ✓ | ✓ |
| PHOTOGRAPHY | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/8 | ✓ | ✓ |
| PRINTING | \$3,000 | 2 | 2 | | 2 | 2 | ✓ | ✓ | 1/8 | ✓ | ✓ |
| GALA INDIVIDUAL TICKET | \$500 | | 1 | | | | | | | | |

ADS AVAILABLE IN PRINTED EVENT PROGRAM

Programs will be placed at each attendees seat during the Gala & Auction for viewing.

1/8 Page - \$200 • 1/4 Page - \$400
 1/2 Page - \$800 Includes 2 Gallery Tickets
 Full Page - \$1,200 Includes 4 Gallery Tickets





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